

CONTRACT

WOTF-TV
523 Douglas Ave
Altamonte Springs, FL 32714
(407) 774-2626

And:

Targeted Platform Media
650 Massachusetts Avenue NW
Washington, DC 20001

<u>Contract / Revision</u> 913687 /		<u>Alt Order #</u> 00913687
<u>Product</u> issue		
<u>Contract Dates</u> 10/11/16 - 10/17/16		<u>Estimate #</u> 5099
<u>Advertiser</u> SEIU		<u>Original Date / Revision</u> 09/30/16 / 09/30/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOTF-TV	<u>Account Executive</u> Jill Mulhall	<u>Sales Office</u> Univision-New Y
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 831	<u>Product 1/2</u> 841
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WOTF	10/15/16	10/15/16	Sa 1p-3p	1:00 PM-3:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$100.00				
N 2	WOTF	10/15/16	10/15/16	Sa 3p-5p	3:00 PM-5:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$100.00				
N 3	WOTF	10/16/16	10/16/16	Su 10a-12p	10:00 AM-12:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$100.00				
N 4	WOTF	10/16/16	10/16/16	Su 12p-2p	12:00 PM-2:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$100.00				
N 5	WOTF	10/16/16	10/16/16	Su 2p-430p	2:00 PM-4:30 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$100.00				
N 6	WOTF	10/16/16	10/16/16	Su 430p-7p	4:30 PM-7:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$100.00				
N 7	WOTF	10/11/16	10/17/16	M-F 6p-7p	6p-7p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	MTWTF--				2	\$150.00				
N 8	WOTF	10/15/16	10/15/16	Sa 5p-7p	5:00 PM-7:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$250.00				
N 9	WOTF	10/11/16	10/17/16	M-F 8a-9a	8a-9a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	MTWTF--				2	\$100.00				
N 10	WOTF	10/15/16	10/15/16	Sa 11p-1130p	11p-1130p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$150.00				
N 11	WOTF	10/16/16	10/16/16	Su 11p-12a	11p-12a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$150.00				
N 12	WOTF	10/15/16	10/15/16	Sa 1130p-12a	1130p-12a		:30				NM	1	\$150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsofsales, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
913687 /	00913687

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16	issue	5099

<u>Advertiser</u>	<u>Original Date / Revision</u>
SEIU	09/30/16 / 09/30/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$150.00				
N 13	WOTF	10/11/16	10/17/16	M-F10p-11p	10p-11p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/16	10/17/16	MTWTF--				2	\$450.00				
N 14	WOTF	10/15/16	10/15/16	Sa 9p-11p	9:00 PM-11:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$400.00				
Totals								0.00				17	\$3,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	17	\$3,100.00	(\$465.00)	\$2,635.00
Totals	17	\$3,100.00	(\$465.00)	\$2,635.00

Signature: _____

Date: _____

9/30/16

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The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at www.entravision.com/termsandsales.